

AGENDA
Chaffee County Visitors Bureau Board Meeting
9:00AM Friday November 18, 2022
VIRTUAL

Location:

1. Call to Order
2. Public Comment Period – limited to 3 minutes per person
3. Approval of November 15, 2022 Board Meeting Minutes
4. Approval of the adjusted 2023 budget
5. Marketing Director Report
6. Board Member Reports – up to 15 minutes Questions and comments about board reports.
7. Meeting Adjourned

Topic: Chaffee County Visitors Bureau

Please download and import the following iCalendar (.ics) files to your calendar system.
Monthly:

https://zoom.us/meeting/tJ0vdeigrTwvG9SMnm5V8dKIWibljvzEoat6/ics?icsToken=98tyKuChrDkrEteStRiHRox5Aljod_zztmZYjfpusRHoVhYlZij6AetAG7hpCv3f

Join Zoom Meeting

<https://zoom.us/j/99221837510?pwd=T1pFK01QNWplMWxZUmRsSU91eTJZZz09>

Meeting ID: 992 2183 7510

Passcode: 659336

One tap mobile

+13462487799,,99221837510#,,,,*659336# US (Houston)

+16699006833,,99221837510#,,,,*659336# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

Meeting ID: 992 2183 7510

Passcode: 659336

Find your local number: <https://zoom.us/u/acPDH0j7ah>

		Budgeted 2021	Proposed 2022	Budgeted 2022	Proposed 2023
014-4500-42050	Legal Services	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
014-4500-42100	Office Supplies	\$ 1,500.00	\$ 1,500.00	\$ 1,000.00	\$ 1,000.00
014-4500-43100	Computer Services	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00
014-4500-43200	Gen Fund Contr Services	\$ 2,700.00	\$ 2,700.00	\$ 2,700.00	\$ 2,700.00
014-4500-43210	Telephone	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
014-4500-43220	Postage	\$ 500.00	\$ 500.00	\$ 400.00	\$ 400.00
014-4500-43300	Travel & Transportation	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
014-4500-43415	Offline Marketing	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
014-4500-43520	VG Production	\$50,000.00 \$50,000.00		\$ 50,000.00	\$ 45,000.00
014-4500-43815	Website & Email Maint	\$62,150		\$ 62,500.00	\$ 41,400.00
014-4500-43600	Co-Op Advertising	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ 20,000.00
014-4500-43835	Marketing Director	105,000 105,000		\$ 105,000.00	\$ 105,000.00
014-4500-43855	Content Creator	30,000		\$ 30,000.00	\$ 15,000.00
014-4500-43860	Online CTO Grant	\$50,000	\$60,000	\$ -	\$ -
014-4500-43880	Online Marketing	\$ 377,150.00	\$ 705,650.00	\$ 481,000.00	\$ 300,000.00
014-4500-43895	Sustainable Tourism			\$ 500,000.00	
014-4500-43885	Monarch Mountain	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
014-4500-43890	VG Fulfillment	40,000 40,000		\$ 40,000.00	\$ 30,000.00
014-4500-43920	Video Production	\$ 64,000.00	\$ 70,500.00	\$ 70,500.00	\$ 77,500.00
014-4500-43945	FAM Tours	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
014-4500-44100	Misc Expenses	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
014-4500-44200	Dues & Meetings	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 3,000.00
014-4500-44500	Treasurer Fees	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00
014-4500-44910	Photo	\$ 5,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Totals		\$ 900,000.00	\$ 1,157,850.00	\$ 1,465,100.00	\$ 708,000.00