

AGENDA
Chaffee County Visitors Bureau Board Meeting
3:00 May 23, 2023
Location:

Buena Vista Public Library

131 Linderman Ave, Buena Vista, CO 81211

1. Call to Order
2. Public Comment Period – limited to 3 minutes per person
3. Approval of January April 25, 2023 Board Meeting Minutes
4. Salida Mountain Trails Sponsorship Jon Terbush Executive Director, Salida Mountain Trails
5. Monarch Mountain Matching Marketing Grant: The CCVB will lease space at the Monarch Crest for an interactive kiosk. This kiosk will be provided by Monarch Mountain. The kiosk will show the CCVB website promoting a vacation giveaway allowing the CCVB to collect data about visitors. Monarch Mountain will distribute visitor guides or visitors may order them through the website. This contact will be \$15,000 for 15 years (\$1,000/Year). – \$15,000 Dan Bender
6. Marketing Director Report
7. Board Member Reports – up to 15 minutes Questions and comments about board reports
8. Meeting Adjourned

ZOOM

Topic: Chaffee County Visitors Bureau

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

https://zoom.us/meeting/tJ0vdeigrTwvG9SMnm5V8dKIWibljvzEoat6/ics?icsToken=98tyKuChrDkrEteStRiHRox5Aljod_zztmZYjfpusRHoVhYlZij6AetAG7hpCv3f

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