

AGENDA
Chaffee County Visitors Bureau Board Meeting
3:00PM January 23, 2024
Location:
Commissioner meeting room
County Administrative Offices
104 Crestone Avenue Salida, Colorado 81201

1. Call to Order
2. Introduction: Liz Morgan Director of the Buena Vista Chamber Of Commerce
3. Election of Officers: Chair, Co-Chair, Secretary
4. Public Comment Period – limited to 3 minutes per person
5. Approval of December 12, 2023 Board Meeting Minutes
6. Approval of 2024 Meeting Dates

2024 Meeting Dates

Tuesday, January 23, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, February 27, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

Tuesday, March 26, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, April 23, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

Tuesday, May 28, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, June 25, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

Tuesday, July 23, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, August 27, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

Tuesday, September 24, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, October 22, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

Tuesday, November 12, 2024

Chaffee County Commissioner's Meeting Room, 104 Crestone Avenue Salida, Colorado 81201

Tuesday, December 10, 2024

Best Western Vista Inn, 733 US Hwy 24 N, Buena Vista, CO 81211

7. Approval of CCVB By Laws
8. Salida Chamber Of Commerce Kick Off To Summer Sponsorship – Lori Roberts \$2,000
9. Marketing Director Report
10. Board Member Reports – up to 15 minutes Questions and comments about board reports
11. Meeting Adjourned

ZOOM

Topic: Chaffee County Visitors Bureau

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

https://zoom.us/meeting/tJ0vdeigrTwvG9SMnm5V8dKIWibljvzEoat6/ics?icsToken=98tyKuChrDkrEteStRiHRox5Aljod_zztmZYjfpusRHoVhYLZij6AetAG7hpCv3f

Join Zoom Meeting

<https://zoom.us/j/99221837510?pwd=T1pFK01QNWpIMWxZUmRsSU91eTJZZz09>

Meeting ID: 992 2183 7510

Passcode: 659336

One tap mobile

+13462487799,,99221837510#,,,,*659336# US (Houston)

+16699006833,,99221837510#,,,,*659336# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

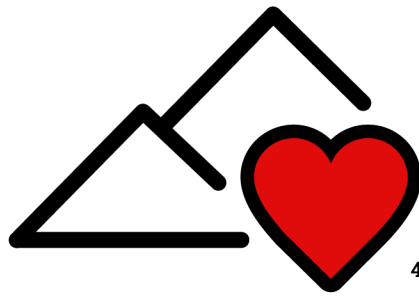
+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 992 2183 7510

Passcode: 659336

Find your local number: <https://zoom.us/u/acPDH0j7ah>



SALIDA COLORADO CHAMBER of COMMERCE

406 W. Hwy 50, Salida CO • 719-539-2068 • www.salidachamber.org • lori@salidachamber.org

December 20, 2023

Chaffee County Visitors Bureau
Scott Peterson Marketing Director

Dear Scott Peterson,

Help us celebrate our 11th Annual Kick Off to Winter celebration where we afford the community the opportunity to learn about local tourist related businesses that help shape and impact our local economy.

The event is member focused with no charge for participating vendors and no charge for guests. Besides being an opportunity for the public to learn about local business, it affords our business owners the opportunity to network as well.

Kick off to Winter is in conjunction with our partners at Monarch Mountain who will be hosting a ski film after the Kickoff. The date is slated for a Saturday in November 2024, at the SteamPlant Event Center.

The Kickoff is managed and paid for via the Salida Chamber of Commerce and would like to propose that the Chaffee County Visitors Bureau help offset the marketing expenses via a sponsorship in the amount of \$2,000 or whatever might be possible. The film is separately managed via Monarch Mountain and not a part of the proposal.

This year the event was the largest ever with attendance and the vendors expressed for 2024, to have more time to visit with the public. Also, weather permitting, we plan to expand the event outdoors on the plaza with heat lamps and a fire pit. As a backup, we can expand the layout to the Annex.

Our focus for the Winter Kickoff is to afford the community the opportunity to learn and share information about our winter playground and the businesses that help us explore it. ***Kickoff to Winter, Stay Another Day is our motto with an economic boost purpose.***

If you have any questions, please reach out to Lori Roberts with the Salida Chamber of Commerce.

Thank you for the consideration,

Lori Roberts Executive Director
lori@salidachamber.org
719-539-2068