

CHAFFEE COUNTY HERITAGE AREA ADVISORY BOARD MEETING AGENDA
Thursday, December 14, 2023 12pm-1:30pm
Methodist Room, Touber Bldg, Salida or ZOOM

Attendees:

Andrea Earley Coen
Melani Roth
Kent Wood
Art Hutchinson
Susanna Spaulding
Jason Marsden
Kathryn Dunleavy
Brandon Wolff
Wendy McDermott

Agenda Items:

1. Review November Meeting Minutes

Melanie moved to approve, Art 2nd – Motion passes.

2. Western State Colorado Univ. MEM Student Byway Capacity Building projects - Final Deliverables

-Fundraising/ Grant Opportunities for Capacity Building Support

-Interpretive Signage Recommendations

Master's Environmental Management students doing project with 2 groups working on Byway Capacity.
Researched what could happen next and what we could do.

- a. General Fundraising Group: (Note: We are not a non-profit, but rather a County advisory group, so we should not solicit donations from donor's. County has asked us to abstain from that type of fundraising, but grant fundraising is acceptable. Group discussed that this is the guidance from the County despite the CCHAAB Strategic Plan proposing fundraising) Therefore, this MEM group researched grant opportunities and has prepared a comprehensive spreadsheet with information on Byway related grants.
- b. Signage group looked at 2011 document previously prepared, and looked at gateway vs. kiosk vs. interpretive signage, and proposed theme and content ideas on those three signage types.
- c. Andrea will share the final projects with the Board at a future date.

1. TravelStorys App project - Gold Belt Tour/ Office of Outdoor Industry

10 Byways featured: (Gold Belt Tour, West Elk Loop, Top of the Rockies, Santa Fe Trail, Frontier Pathways, Silver Thread, Tracks Across Borders, Grand Mesa, Pawnee Pioneer Trails, South Platte River Trail, Collegiate Peaks)

Identify 6 outdoor recreation sites to be included (text, pictures, and short videos, plus training) - Public Lands, State Parks, Local Parks, and Local Outdoor Groups.

Andrea just learned the Byway will be included in the Travel Story App project as part of the Gold Belt Tour. It is a project of the Colorado Byways Program and Travel Stories GPS to promote tourism and outdoor recreational opportunities along the Byways, and 10 Byways in Colorado were selected. The app will have real-time geo-locating technology to reach travelers and does not require internet access.

In early 2024, they will reach out to us on the next steps and how to best capitalize on this opportunity and utilize this technology.

A couple of people from the Board will likely be needed to be point of contact on this project. Melanie & Kent are interested pending more information on what it is and what it entails. Board will discuss further when we have more information, likely in the new year.

3. Board Recruitment

County has not received applications so they are leaving the window open into January – review will happen on January 16th, but applicants should apply by January 9th. If you have any recommendations, please send them along to Andrea. Melanie suggested someone from the Forest Service and will reach out. Kent will inquire with the BLM advisory group. Difficulty is that most/all do not live in Chaffee County.

Applicants will be considered at County meeting in mid-February. Brandon will let us know the specific meeting date once he knows it.

Kathryn and Kent's terms are up in January. If either are interested in staying, will have to write a letter to BOCC requesting re-appointment.

Kent would like to remain on Board. Kathryn will check with her supervisor on who he would like to represent Salida.

Andrea will email information on how to request this reappointment to Kent, and will copy Melanie.

4. Other Business:

-Set 2024 Schedule

Are there any concerns with the current meeting schedule, 2nd Thursdays from 12-1:30pm? None were voiced.

Does everyone like having the zoom option? Yes.

2024 Meeting Dates:

January 11

February 8

March 14

April 11

May 9

June 13

July 11

August 8

September 12

October 10

November 14

December 12