

AGENDA
Chaffee County Visitors Bureau Board Meeting
3:00 April 23, 2024
Location:

Best Western Vista Inn

733 US Hwy 24 N, Buena Vista, CO 81211

1. Call to Order
2. Public Comment Period – limited to 3 minutes per person
3. Approval of March 26, 2024 Board Meeting Minutes
4. Colorado Tourism Office Email Blast - June – Out of State Audience, 185k subscribers, Mats due 5/13, Delivers 6/5: \$7,200 Goal to do a summer adventure giveaway to populate our email list from this email list.
5. Increase 2024 budget \$20,000 due to Colorado Tourism Management Grant. \$457,655.00 to \$457,855.00
6. Marketing Director Report
7. Board Member Reports – up to 15 minutes Questions and comments
8. Meeting Adjourned

ZOOM

Topic: Chaffee County Visitors Bureau

Please download and import the following iCalendar (.ics) files to your calendar system.
Monthly:

https://zoom.us/meeting/tJ0vdeigrTwvG9SMnm5V8dKIWibljvzEoat6/ics?icsToken=98tyKuChrDkrEteStRiHRox5Aljod_zztmZYjfpusRHoVhYLZij6AetAG7hpCv3f

Join Zoom Meeting

<https://zoom.us/j/99221837510?pwd=T1pFK01QNWpIMWxZUmRsSU91eTJZZz09>

Meeting ID: 992 2183 7510

Passcode: 659336

One tap mobile

+13462487799,,99221837510#,,,,*659336# US (Houston)

+16699006833,,99221837510#,,,,*659336# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

Meeting ID: 992 2183 7510

Passcode: 659336

Find your local number: <https://zoom.us/u/acPDH0j7ah>