

AGENDA
Chaffee County Visitors Bureau Board Meeting
3:00PM February 25, 2025
Location:
Commissioner meeting room
County Administrative Offices
104 Crestone Avenue Salida, Colorado 81201

1. Call to Order
3. Public Comment Period – limited to 3 minutes per person
4. Approval of Meeting Minutes: December 10, 2024, January 21, 2025
5. Introduction: Deborah Cameron - Executive Director Chaffee County Economic Development Corporation
6. Overview: CCVB Video Production Campaign - David Curtis 50 West Productions
7. Overview: Music Tourism Strategic Planning Meeting 2/12/2025
8. Winter Outdoor Recreation Diversity Photo & Video Shoot - \$21,000
9. Marketing Director Report
10. Board Member Reports – up to 15 minutes Questions and comments about board reports
11. Meeting Adjourned

ZOOM

Topic: Chaffee County Visitors Bureau

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