What: Chaffee Common Ground Citizens Advisory Committee Meeting Agenda
Where: Zoom Meeting - Link to join the meeting: https://us02web.zoom.us/j/4328290633
• In person at 104 Crestone Avenue, Salida, in the County Commissioner's Boardroom

When: 25 March 2025

Attendees: Committee - Ben Lenth, Jim LaRue (Online), Paule Muell (Online), Sydney Schnurr, Joe Stone,
Others: Beth H., Miles Cottom, Anna Hendricks, Betsy Dittenber, Jennifer Fenwick & Vhristina Wolfe (NFF)

Time: 4:00 p.m. - 6:00 p.m.
Time Topic Decisions Presenting
4:00-4:05 Consent Agenda - *Accepted at 4:05, unanimous*

Approval of Minutes of Previous Meeting - *Accepted 4:06, unanimous*
Approval of Agenda - *Accepted at 4:05, unanimous*

Vote to approve Ben L

4:05-4:15 Acceptance of resignations, discussion of capacity needs and role of CAC in determining new members

Michael Fisher, Michael Hannigan resignations accepted.
Vacancies: CCCF recommends the wait to fill vacancies until after the grant cycle to undertake a thoughtful review and onboarding process.

- Agriculture (1 member - Jim)
- Forest Health (1 member - Joe)
- Nonprofit/Grant Management (2 members - Ben & Syd)
- Recreation (2 member - Paul & Joe)

Identify Needs/Skill Sets needed for committee recruitment for County to undertake standard process for appointing members.

In the past there was no training/onboarding of new members.

Next steps are to identify skills set for committee members. Identify people we may want to recruit. Committee suggested a few more people. Share the vacancies publicly.

Clarity from Staff: Committee to share qualities and expertise that would be preferred by committee and pass along to staff to share public notice and share with BOCC to factor in in their appointment. Ben L to collect from committee members and share with Beth Helmke to initiative filling vacancies through standard practice.

4:15-4:25 Review of pending obligations and possible reallocation of unspent 2024 funds by National Forest Foundation (NFF)
5 year grant to NFF, wasn't able to spend funds in 2024. Would like to defer the final year to 2026 and increase $450,000 for the current year grant cycle.

4:25-4:40 Discussion of porta-potties (GARNA) and Chaffee Chips 2025 funding needs and application process in lieu of establishing new partnerships
Anticipated two new partnerships:
GARNA Porta-Potts: Needs $60,000 to implement in 2025
Chaffee CHIPS: Needs $65,000 to implement in 2025

Joe - Should do whatever we can get programs in place.
Syd - Can they reapply with existing applications and approve before transitions to CCCF.
Ben D - Could create a new process, or treat it as a 1 year partnership.

Vote: Committee to invite entities to submit a partnership proposal (partnership matrix), committee to review at April Meeting and recommend funding to BOCC for approval by end of May.

Invite Partners to present at next meeting. To be scheduled.

4:40-4:55 Consideration of revised scopes of work requests for NFF open grants (Upper Ark Forest Fund & All Lands Camping project)
(If possible) vote NFF staff /

NFF seeking to shift focus from dispersed camp site management to fundraising/marketing to generate additional dollars to support Chaffee Rec Council activities.

Jennifer - described program shift and how the project is reacting to current needs. Described that funds were determined not to be a good fit for hiring a development staff person.

Christina - Gave overview of how the technology would work and data available to collect

Laura Belleville - Marketing team would be able to use data to create a marketing plan to target people using public lands.

Questions:

- Ben L: What impacts are you expecting? Research is not a focus area for this program, how does this align with program priorities?
    - Raise $70,000 through targeted fundraising campaign,
- Paul - How many other areas are you looking to do this program?
    - 3-5 other communities: Cherry picking communities with high visitation and near urban areas.
- Paul - Who is managing this campaign?
    - Have specific people in each community to create marketing that is appropriate for each community.
- Joe - What projects would this fund?
    - Funding would be directed by the Rec Council (and local councils in other areas).
- Joe - Where do the dollars go?
    - NFF would hold and set up a governance protocol to distribute.
- Ben L: The project feels experimental and invasive. Would like to see data on results of text message campaigns.
    - Marketing would not be necessarily text, but include all types of digital marketing.
- Jennifer: Believe that original intent of the grant hasn't changed - using a different method to generate funds.
- Syd: Will you secure donor data as part of this process to build relationships?
    - Can do that if donor is interested in getting further contact and NFF would use donor data to steward relationships.
    - NFF has a way of communicating with donors and tagging donors with "chaffee fund"
- Ben L: Can you do this model without chaffee funds in other areas.
    - Barely. Trying to create some leverage to have capacity to do marketing pieces.
- Joe: Who is the decider about the dedicated local fund.
    - That mechanism hasn't been decided yet. Would be voted, but is not defined.

4:55-5:10 Discussion of grant management transition to CCCF
Reviewed services CCCF will offer

5:10-5:25 Determination of timing for 2025 grant cycle (if necessary)

Betsy to share proposal/new time frame with committee ASAP and prior to Tuesday.

Amount: NFF does not need the 2025 contribution of $450,000. Extension of current grant with NFF to 2026 and push final payment to 2026.

Ben L: Recommend moving most into 2025 cycle.
Ben D: Indicates that by August will have 1 million available. Transferring 450,000 obligation to 2026 would balance obligations for 2025 and 2026.

Joe: Motion to move $300,000 into 2025 contingent on checking with Dan, approval from Commissioners. Paul 2nd. Unanimous.

Action: New grant agreement with revised dates to extend project for one year. No funds in 2025.

$750,000 available.

Process: Check with finance, send amendment to BOCC for approval, then reappropriate $300,000, approval from BOCC.

Minimum of $450,000 publicly communicated.

5:25-5:35 Discuss re-engagement of Subject Matter Experts or groups / councils
Ben L: Has done some research and info gathering on the status of the SME's. Need to do more info gathering, get active lists, secure accurate contacts and have them activated to ask questions during the grant cycle.

Betsy: Did not see SMEs utilized formally in the last two years in minutes so did not include in proposal.

Syd: In the past, Ben Doon was conduit.

Beth: Going forward that planning position would play a role in offering insight.

Betsy: Able to do as needed as it comes up. Create a more formalized going forward.

5:35-5:40 Update / clarification of public communications and contract with Rivertown Copy (Kim Marquis)
Betsy: Offering communication on grant/process/application on CCCF website and coordinating with the County PR team on public communications. Static info will live on County's site.

Beth: Storytelling will continue with a more updated County website. Intent to continue to do an annual report, use more dynamic content updates via social media and other avenues.

Discussion on if printing is necessary, but the goal is to continue to prepare a report. Looking at ways of tracking engagement and the best way to engage the audience.

5:40-5:50 Discuss process for convening Agricultural working group & planning effort (per BOCC priority)
Gina L / all

- Cattleman's association planning on putting in application for 2025 program to convene an agricultural working group.

- Gina: Followed up with Ashley and Dave to discuss how the ag working group should/could look. Incorporating ag voices into the info the County has (surveys, comp plan) - making sure still valid, checking in and then sharing with CAC. Incorporating CAC recommendations into Ag role and role of Ag committee to weigh in on role, scope of work.
- Jim: Do you have a scope of work yet?
- Gina: Not yet. Gathering input from key voices in Ag community before developing comprehensive scope of work, but will be opportunities to offer feedback once developed as well.
- Jim: When will the scope be ready?
- Gina: Depends on our ability to connect with ag audiences in a way that meets them where they are at.

Next Steps: Gina collecting more Ag voices and then creating a scope of work to get feedback from CAC before presenting to BOCC.

5:50 Selection of Board Officers – Chair and Vice-Chair Nominate & vote Ben D

Slate:
Ben L - Chair
Syd - Vice
Paul - Secretary

Vote - Unanimous approval

5:52 Other Business

Next Steps:
- NFF Grant Extension amendment: $450K in 2026, not in 2025.
- BOCC recommendation to move $300K into current process
- Recommend Funding of 4 partnership projects to BOCC
    - CO Firecamp
        - $55,000 (Year 3 of 3)
        - $70,000 (Year 2 of 3)
    - UACD - $79,000 (re-establish 1 year grant approved in 2023)* Needs new contract
    - CO Open Lands - $15,000 (Year 2 of 3)
- Revised timeline based on blackout dates and share with CAC.
- Ag Role Scope of Work
- Partnership presentation from GARNA, Chaffee CHIPS: Committee to invite entities to submit a partnership proposal (partnership matrix), committee to review at April Meeting and recommend funding to BOCC for approval by end of May

NFF -

- Appears to be overlap with other proposed projects
- New strategy is too different from original request
- Options for BOCC:
    - Deny request and return funds
    - Deny request and continue on original request
- Proposal: Amend and cut the dev dir out and return $70,000 back to fund: Unanimous. Revised agreement.

5:55 Public Comment

6:00 Adjourn **6:54 pm**