



AGENDA

Chaffee County Visitors Bureau Board Meeting
3:00PM Tuesday June 24, 2025

Location:
VIRTUAL

1. Call to Order
3. Public Comment Period – limited to 3 minutes per person
4. Approval of May 27, 2025 Board Meeting Minutes
5. Website Accessibility Audit - Agency Tourism Marketing Accessibility Audit & Implementation Proposal Overview This proposal outlines a comprehensive plan to audit and improve the accessibility of ColorfulColorado.com in alignment with WCAG 2.1 Level AA standards. Our goal is to ensure the website is perceivable, operable, understandable, and robust for all users, including those with disabilities. Accessibility audit, implementation, and report \$3,000
6. Email Software proposals Emma \$17,904.00 Constant Contact \$2,730.00
7. Marketing Director Report
8. Board Member Reports – up to 15 minutes Questions and comments about board reports
9. Meeting Adjourned

ZOOM

Topic: Chaffee County Visitors Bureau

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